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Board of Trustees Meeting Minutes

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10-9-1997

# 1997 - Board of Trustee Meeting Minutes

Board of Trustees of Central Washington University

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**Approved November 14, 1997**

**SPECIAL MEETING  
BOARD OF TRUSTEES  
CENTRAL WASHINGTON UNIVERSITY  
October 9, 1997**

A special retreat session of the Board of Trustees of Central Washington University was called to order by Board Chair Gwen Chaplin at 10:00 a.m., October 9, 1997 in Barge Hall 412 on the campus of Central Washington University.

<b>Present</b>	<b>Absent</b>
Ms. Gwen Chaplin, Chair	Dr. R. Y. Woodhouse
Mr. Frederic L. "Fritz" Glover	
Mr. Frank Sánchez	
Mr. Mike Sells	
Mr. Wilfred Woods, Vice Chair	

<b>Others</b>
Ms. Judy B. Miller, Secretary to the Board
Dr. Ivory V. Nelson, President

In an effort to obtain input from the campus community on the Board themes and values/roles statement drafted in early September, members of various campus constituencies were invited to attend concurrent sessions with the Board. Each group was comprised of two or three trustees and representatives from the Academic Council, Academic Department Chairs Organization, university appointing authorities, members of the ASCWU Board of Directors, Association of Exempt and Professional Staff, Employee Council, Faculty Senate, Strategic Planning Committee/Accreditation, United Faculty of Central, and members of the Washington Federation of State Employees (WFSE) Bargaining Units I and II.

A summary of the group discussion follows (*full text of the 1997-98 Board of Trustees' Themes is attached*) :

### **Theme 1 - Central's Niche**

Who are we now? *Diverse populations, excellent programs, faculty, support staff, students*

What does Central need to be? *Develop a process to define who we are: focus groups in communities, conversations with employers, projecting future opportunities, other*

### **Theme 2 - Configuration**

Local campus, centers, distance education (interactive video, internet, other technology), and nontraditional scheduling are all components in determining the university's competitive configuration.

### **Theme 3 - Student Success**

In evaluating student success, we must emphasize learning, consider the impact on teaching style, and recognize the demand for accountability measures.

### **Theme 4 - Diversity**

Central needs a definition for "diversity," must continue its progress, provide outreach to regional minority students, and incorporate more diversity into the curriculum. Diversity enhances education and global understanding.

### **Theme 5 - Community**

A sense of university community can best be accomplished by clarifying roles, utilizing a mechanism for collaborative problem solving and change, eliminating a "caste" system, improving communication, positive recognition, fostering a sense of belonging, and sponsorship of all-university events.

### **Recessed**

Meeting recessed at 4:00 p.m. until 10:00 a.m. Friday, October 10, 1997 in Barge Hall 410.

Attachment: Board of Trustees' Themes 1997-98

*DRAFT*

**Central Washington University  
Board of Trustees' Themes**

**1997-98**

1. What student market should CWU serve? What is our niche? Who are our clients? Where do they come from? Consider age, ethnicity, income, and affordability

2. What configuration will make CWU competitive? Balance Ellensburg and centers/distance learning. Consider programmatic focus, faculty/staff and other key assets, and cost.

- Consider possible centers in Okanogan (cooperative agreement with WVC) and Grandview
- Maintain highly selected graduate programs

3. Define success based less on ability to screen out students than on student learning and success/achievement--opportunity. (HECB accountability measures and assessment)

4. Reaffirm commitment to diversity leadership on main campus, in centers, and respective communities.

- Diversity on campus should reflect the state/students, faculty, staff; broad definition including gender/sexual orientation/race/ethnicity
- Special attention to Central Washington area participation rate; programs/curriculum

5. Create a university climate capable of responding to internal and external change. Build trust, relationships--teamwork. (Assess adequacy of current mechanisms and alternatives to improve relationships.)

- Board must acknowledge the message of the faculty vote and address issues immediately
- Board recognizes that, given the challenges facing CWU, current/traditional communication and problem-solving mechanisms must be re-examined
- Board needs to explore in an open, collaborative manner alternative problem-solving mechanisms, including collaborative bargaining
- As one step, Board will seek information/consultation with mutually acceptable external resources on alternative approaches.